

VANS CANADA SURVEY CONTEST
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

OPEN ONLY TO LEGAL RESIDENTS OF CANADA WHO, AS OF TIME OF ENTRY, ARE AT LEAST 18 YEARS OLD OR THE AGE OF MAJORITY IN THEIR JURISDICTION OF RESIDENCE, WHICHEVER IS OLDER.

VOID ELSEWHERE AND WHERE PROHIBITED OR RESTRICTED BY LAW.

The VANS Canada Survey Contest ("Promotion") is sponsored by Vans, a VF Company ("Sponsor"), 1588 South Coast Drive, Costa Mesa, California 92626 USA, and is administered by Prize Logic, LLC ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033 USA.

- 1. PROMOTION PERIOD:** The Promotion starts June 9, 2020 at 12:00 AM (midnight) Eastern Time ("ET") and ends on October 30, 2022 at 11:59:59 PM ET ("Promotion Period"). The Promotion consists of twenty-nine (29) separate monthly periodic prize draws (each, an "Entry Period") as set forth in Section 4 of these Official Rules. The Promotion is subject to all applicable federal, territorial, provincial, and local laws and regulations. The Sponsor's computer is the official Promotion Period clock.
- 2. ELIGIBILITY:** The Promotion is open only to legal Canadian residents who are physically residing in Canada, and who are at least eighteen (18) years of age or the age of majority in their jurisdiction of residence, whichever is older, as of the date of entry ("Entrant"). Void elsewhere and where prohibited or restricted by law. Officers, directors, and employees of the Sponsor, Verint ForeSee, Administrator, and their respective parent, subsidiary, and affiliate companies, and any other entity involved in the development, administration, promotion, or implementation of the Promotion ("Promotion Entities"), and members of these persons' immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win a prize in the Promotion.

Participation constitutes Entrant's full and unconditional agreement to these Official Rules as well as Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

- 3. METHODS OF ENTRY:** An Entrant may enter using one (1) of following two (2) methods of entry:
 - A. Entry Method 1:** After completing any transaction (including a purchase or return) at a participating VANS retail store or VANS Outlet retail store** (i.e., a physical store location), the customer will receive an invitation to participate in a survey ("Survey"). This invitation will be printed on the VANS store receipt. The customer must log on to the URL provided on the receipt and complete the Survey within seven (7) calendar days from the date of transaction. After completing the Survey, the customer will be asked if he or she wishes to enter the Promotion. (The customer will be asked about entering the Promotion regardless of the content of his/her Survey responses/answers.) If the customer is an

eligible Entrant and wishes to participate in the Promotion, he or she must then enter the requested registration information, which may include, but is not limited to: complete first and last name (initials are not permitted), valid e-mail address, complete street address (P.O. Boxes are not accepted), city, province/territory, Post Code, telephone number and birthdate. After entering this information, the Entrant must click on the submit button to receive one (1) entry into the Entry Period. Limit one (1) entry per receipt. Purchase or other transaction must be made in-store by October 30, 2022. As long as the purchase or other transaction is made on or before October 30, 2022, Entrants will still have seven (7) calendar days from the date of purchase/transaction to enter the last Entry Period.

** (For the avoidance of doubt, the Promotion is not offered at authorized dealers/third party retailers of VANS products.)

- B. Entry Method 2 (alternative method of entry):** This entry method is for those who have not made a purchase or other transaction. Under this method of entry, during the Promotion Period, visit https://survey.foreseeresults.com/vans_ss and follow the steps to receive an entry into an Entry Period, including providing the requested registration information.

Regardless of the method of entry, the entry date will be the date that the Entrant either completes the Survey or receives an entry by the alternative method of entry; for Entry Method 1, not the date on the receipt. Regardless of the method of entry, an Entrant may only enter the Promotion once per calendar day during the Promotion Period. A calendar day starts at 12:00 AM ET (midnight) and ends at 11:59:59 PM ET.

To be eligible for a Prize, defined in Section 5 below, the Entrant must comply with these Official Rules. Each Entrant must be the authorized account holder of a valid e-mail account. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, non-deliverable for any reason, garbled, corrupted, or unintelligible for any reason, including, but not limited to, computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an Entrant, the authorized account holder of the e-mail address used to enter will be deemed to be the Entrant. "Authorized account holder" is defined as the person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entry constitutes permission (except where prohibited by law) to use Entrant's name, city, province/territory, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without compensation, notification, permission, or approval.

- 4. RANDOM DRAWING:** On each of the Random Drawing Dates below, Administrator will randomly select five (5) potential winners (each a "Winner") from all eligible entries received during the applicable Entry Period at its primary place of business of 25200 Telegraph Road, Suite 405, Southfield, MI 48033 USA. Each Winner will be deemed a potential Winner pending verification of eligibility and compliance with these Official Rules. Entrants must enter during each Entry Period to be eligible to win a Prize for that Entry Period. **Entries will not be carried over from one Entry Period to the next Entry Period.**

Entry Period	Start Date (at 12:00 AM ET)	End Date (at 11:59:59 PM ET)	Random Drawing Date (at 12:00 PM ET)	Notification Date (on or about)
1	June 9, 2020	June 30, 2020	July 10, 2020	July 17, 2020
2	July 1, 2020	July 31, 2020	Aug. 10, 2020	Aug. 17, 2020
3	Aug. 1, 2020	Aug. 31, 2020	Sept. 10, 2020	Sept. 17, 2020
4	Sept. 1, 2020	Sept. 30, 2020	Oct. 12, 2020	Oct. 19, 2020
5	Oct. 1, 2020	Oct. 31, 2020	Nov. 10, 2020	Nov. 17, 2020
6	Nov. 1, 2020	Nov. 30, 2020	Dec. 10, 2020	Dec. 17, 2020
7	Dec. 1, 2020	Dec. 31, 2020	Jan. 11, 2021	Jan. 18, 2021
8	Jan. 1, 2021	Jan. 31, 2021	Feb. 10, 2021	Feb. 17, 2021
9	Feb. 1, 2021	Feb. 28, 2021	March 10, 2021	March 17, 2021
10	March 1, 2021	March 31, 2021	April 12, 2021	April 19, 2021
11	April 1, 2021	April 30, 2021	May 10, 2021	May 17, 2021
12	May 1, 2021	May 31, 2021	June 10, 2021	June 17, 2021
13	June 1, 2021	June 30, 2021	July 12, 2021	July 19, 2021
14	July 1, 2021	July 31, 2021	Aug. 10, 2021	Aug. 17, 2021
15	Aug. 1, 2021	Aug. 31, 2021	Sept. 10, 2021	Sept. 17, 2021
16	Sept. 1, 2021	Sept. 30, 2021	Oct. 11, 2021	Oct. 18, 2021
17	Oct. 1, 2021	Oct. 31, 2021	Nov. 10, 2021	Nov. 17, 2021
18	Nov. 1, 2021	Nov. 30, 2021	Dec. 10, 2021	Dec. 17, 2021
19	Dec. 1, 2021	Dec. 31, 2021	Jan. 10, 2022	Jan. 17, 2022
20	Jan. 1, 2022	Jan. 31, 2022	Feb. 10, 2022	Feb. 17, 2022
21	Feb. 1, 2022	Feb. 28, 2022	March 10, 2022	March 17, 2022
22	March 1, 2022	March 31, 2022	April 11, 2022	April 18, 2022
23	April 1, 2022	April 30, 2022	May 10, 2022	May 17, 2022
24	May 1, 2022	May 31, 2022	June 10, 2022	June 17, 2022
25	June 1, 2022	June 30, 2022	July 11, 2022	July 18, 2022
26	July 1, 2022	July 31, 2022	Aug. 10, 2022	Aug. 17, 2022
27	Aug. 1, 2022	Aug. 31, 2022	Sept. 12, 2022	Sept. 19, 2022
28	Sept. 1, 2022	Sept. 30, 2022	Oct. 10, 2022	Oct. 17, 2022
29	Oct. 1, 2022	Oct. 30, 2022*	Nov. 16, 2022	Nov. 23, 2022

***Purchase or other transaction must be made in-store by October 30, 2022, but customers will still have seven (7) calendar days thereafter (i.e., until November 6, 2022 at 11:59:59 PM ET) to enter the Promotion.**

5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

A. Prizes (5 per Entry Period): Each Entry Period, five (5) Winners will each receive a digital code redeemable at vans.ca for the design of a custom pair of shoes valued up to CAD \$95, including shipping (“Prize”). ARV of each Prize is up to CAD \$95. If actual value

of the selected pair of shoes is less than CAD \$95, winner will not receive the difference in cash or otherwise; but, if actual value of the selected pair of shoes exceeds CAD \$95, winner will be solely responsible for such additional cost.

B. Total ARV: The total ARV of all Prizes available in the entire Promotion is up to CAD \$13,775.00.

C. General Conditions on Prizes: Each digital code is subject to the terms and conditions provided therewith. Digital code is not redeemable or exchangeable for cash and must be used within 12 months from date of issuance. Digital code will not be replaced or replenished if it is lost, stolen, damaged, destroyed or used without your permission and will be voided if altered, tampered with, or corrupted. Sponsor is not responsible for lost, stolen or unauthorized use of digital code. Limit one (1) Prize per household for the entire Promotion Period. After winning a Prize, no member of the household may be an eligible Entrant for all the future Entry Period Random Drawing(s). Prizes are non-transferrable and non-substitutable, except by Sponsor in its sole discretion. Sponsor reserves the right to substitute a similar Prize of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of a Prize are the sole responsibility of Winner. If a Prize is unclaimed within a reasonable time after notification from Sponsor, as determined by Sponsor in its sole discretion, it will be forfeited, and an alternate Winner may be selected from the remaining eligible entries received during the applicable Entry Period at Sponsor's sole discretion.

D. Odds of Winning: The odds of winning a Prize depend on the number of eligible entries received during each Entry Period.

6. WINNER NOTIFICATION, SKILL QUESTION, AND FULFILLMENT: Potential Winners will be notified by Administrator on or about the Notification Dates set forth in Section 4 of these Official Rules by e-mail using the contact information provided at the time of entry ("Notification"). Potential Winners will be required to answer a mathematical skill testing question without the assistance of any person or device. If a selected potential Winner fails to correctly answer the question, he/she will be disqualified and another Entrant may be randomly chosen as a potential Winner. If a potential Winner is ineligible for any reason, does not respond to the Notification within five (5) calendar days, refuses the Prize, or if Notification or the Prize are returned to Sponsor as undeliverable, then the potential Winner will be disqualified and an alternate Winner may be selected from among the remaining eligible entries received during the applicable Entry Period. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of the Prize(s) are the sole responsibility of Winner(s). Acceptance of a Prize may be subject to any applicable United States taxes, including, without limitation, United States Federal withholding tax. Administrator will provide the digital code directly to the Winner within approximately 6 to 8 weeks from Winner verification. Sponsor will attempt to ship the Prize directly to the Winner within approximately 6 to 8 weeks of the valid redemption of digital code at vans.ca.

7. CONDITIONS: By entering the Promotion, each Entrant agrees for Entrant and for Entrant's heirs, executors, and administrators (a) to release and hold harmless Promotion Entities and their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such Entrant's participation in the Promotion and/or his/her acceptance, possession, use, or misuse of the Prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Promotion

and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to Prize, excluding only the express warranties provided by Sponsor on its products which are limited to their terms; (c) if selected as a Winner, to the posting of such Entrant's name on Facebook, Twitter or any other social media site and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use (except where prohibited by law); and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Promotion itself, and to be bound by all decisions of the Sponsor, which are binding and final. Failure to comply with these conditions may result in disqualification from the Promotion in Sponsor's sole discretion.

- 8. NO WARRANTIES, LIMITATION OF LIABILITY:** Sponsor makes no warranties covering any of the prizes furnished as part of this Promotion excluding only the express warranties provided by Sponsor on its products which are limited to their terms. All Prizes, and all materials furnished as part of or in connection with the Promotion are provided "as is" without warranty of any kind, either express or implied, including without limitation the implied warranties of merchantability, fitness for a particular purpose (excluding only the express warranties provided by Sponsor on its products which are limited to their terms). Promotion Entities are not responsible for, and shall be indemnified by each Winner against, any claims, injuries, losses or damages of any kind resulting from acceptance, use, misuse, possession, or loss of the Prize. Void where prohibited. IN NO EVENT WILL THE PROMOTION ENTITIES, THEIR AFFILIATES, SUBSIDIARIES AND RELATED COMPANIES, THEIR ADVERTISING OR PROMOTION AGENCIES OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, PUNITIVE, OR EXEMPLARY DAMAGES.
- 9. PRIVACY:** Each Entrant agrees that personal data, including but not limited to, name, mailing address, telephone number, and e-mail address may be collected, processed, stored and otherwise used for the purposes of conducting and administering the Promotion and otherwise in accordance with Sponsor's Privacy Policy located at https://www.vans.ca/en_ca/privacy.html. Further, this data may also be used by Sponsor to verify an Entrant's identity, postal address and telephone number in the event an Entrant qualifies for any Prize as well as to deliver the applicable Prize. If an Entrant does not provide the required data when requested, that entry will be ineligible for any Prize.
- 10. ADDITIONAL TERMS:** Sponsor reserves the right to permanently disqualify from any promotion any person it believes has intentionally violated these Official Rules. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsor (excepting compliance with applicable codes and regulations), or other acts outside the control of Sponsor will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to Entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Promotion. Promotion Entities are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic (including but not

limited to programming) error; or for Entries that are stolen, misdirected, garbled, corrupted, delayed, lost, late, damaged, illegible or returned. Sponsor reserves the right to cancel, modify, or suspend the Promotion or any element thereof, subject to approval of the Régie des alcools, des courses et des jeux in Quebec (including, without limitation, these Official Rules), without prior notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsor reserves the right to select Winners for affected Entry Period drawing(s) via random drawing from among all eligible, non-suspect Entries received for affected Entry Period drawing(s) prior to the time of the event warranting such cancellation, modification, or suspension or otherwise in a manner that is determined by Sponsor in its sole discretion to be fair, appropriate and consistent with these Official Rules. Such notice shall be posted in-store, at the URL indicated on the receipt and at http://survey.foreseeresults.com/vans_ss. In no event will more Prizes be awarded than are stated in these Official Rules. Sponsor may prohibit any Entrant or potential Entrant from participating in the Promotion, if such Entrant or potential Entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other Entrant, Sponsor, or Sponsor's agents or representatives, including but not limited to the Promotion Entities; or behaves in any other disruptive manner (as determined by Sponsor in its sole discretion). **CAUTION:** Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of the Promotion is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law, including criminal prosecution. In the event of such a dispute or in the event a dispute arises regarding a specific individual and his/her eligibility to receive a prize, entries will be declared made by the authorized account holder of the email address submitted at the time of entry and any damage made to the web site will also be the responsibility of the authorized account holder. Released Parties are not responsible for any technical, mechanical, printing, typographical, human or other error relating to or in connection with the Promotion, including, without limitation, errors which may occur in the administration of the Promotion, the processing of entries, the announcement of any prize or in any Promotion-related materials; or for any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Promotion. In the event of any conflict with any Promotion details contained in the English language version of these Official Rules and the Promotion details contained in any Promotion promotional materials (including, but not limited to, the French language version of the Official Rules, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in the English language version of these Official Rules shall prevail.

11. DISPUTES: To the fullest extent permitted by law, each Entrant agrees that:

- A. any and all disputes regarding the Promotion or these Official Rules shall be governed by the internal, substantive law of the State of California (i.e., without regard to choice of law/conflict of law rules of California or of any other jurisdiction);
- B. he/she is subject to the personal and exclusive jurisdiction of the courts of the United States District Court for the Central District of California or California state court situate in Orange County, California;
- C. he/she waives any right of change of venue, inconvenient forum or the like;
- D. any action will be brought by an Entrant individually (NOT as part of a class action);

E. his/her recovery in any such action is limited to actual costs involved in participating in the Promotion (if any), with all rights to attorneys' fees and any and all damages (including special, compensatory, punitive, consequential damages) or other forms of relief being expressly waived;

F. the statute of limitations for asserting any claims shall be a period of one (1) year from the end date of the Promotion Period; and

G. FOR QUEBEC RESIDENTS ONLY: ANY DISPUTE RESPECTING THE CONDUCT OR ORGANIZATION OF A PUBLICITY CONTEST MAY BE SUBMITTED TO THE RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX DU QUEBEC FOR A RULING. ANY LITIGATION RESPECTING THE AWARDING OF A PRIZE MAYBE SUBMITTED TO THE RÉGIE ONLY FOR THE SOLE PURPOSE OF HELPING THE PARTIES REACH A SETTLEMENT.

12. WINNERS LIST: For a list of Winners in the Promotion, send a self-addressed, stamped business size envelope to: VANS Canada Survey Contest (PL013193), Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325 USA. Requests must be received by December 30, 2022.

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